

About the Founder

I founded Wren Sound Systems to earn a living while having fun building great audio products that suit the way people actually live and listen to music today. Big, complicated component systems are out. Smaller, simpler systems are in.

Not only that, but the way we access our music is rapidly evolving from CDs and MP3 players to connected devices like smartphones and tablets. These mobile devices enable us to reach the universe of music no matter where we are. That's a stunning transformation in convenience, portability and access to content.

At Wren, we build wireless sound systems for this new world of music, offering the same great audio experience that used to come only with bulky, expensive, complex, fully wired home audio systems.

I've spent 35 years in the audio business, including 22 years with Harman International, leading the development of numerous product categories. I've been on the forefront of some of the most exciting advances in consumer sound system technology. My career has spanned the years from LPs and 8-tracks to Pandora and Spotify — but one thing has remained constant: Good sound immerses us in music, washes our daily troubles away, energizes us and reminds us what we love about life.

But ironically, as great music has become easier to access, great sound systems have become harder and harder to come by. At Wren, we want to help change that. That's why we're offering a genuine alternative — the ideal middle ground between bulky component systems on one hand and wimpy, low-fi plastic boxes on the other.

I've spent my life introducing music lovers to the clarity and impact of great sound. Now, Wren's team of industry veterans is distilling decades of audio experience into a single line of products. We've combined real materials, old-school craftsmanship and cutting-edge electronic and acoustic components to create wireless systems that will make truly moving audio both relevant and accessible in a new age of music.



Mike Giffin

Wren Sound Systems
Founder and President